



Sample Resident Survey

Note that survey questions should normally be short – no more than 2 to 3 pages long. In order to present a wide range of sample questions, the questionnaire on the following pages is much longer.

The following survey is taken directly from: Gutierrez, Eileen, Kristin Lamoureux, Seleni Matus, Kaddu Sebunya. 2005. *Linking Communities, Tourism, & Conservation: A Tourism Assessment Process - Tools and Worksheets*. Conservation International and the George Washington University.

Note: Survey questionnaires should normally be no longer than 2 to 3 pages long. In the interest of providing several sample questions, the questionnaire below is longer.

A. SOCIO AND ECONOMIC PROFILE

1. Marital status 1 = Married 2 = Single 3 = Widowed 4 = Divorced/Separated
2. Gender 1 = Male 2 = Female
3. Including yourself, how many members of your household are currently living with you?
Adults Children
4. Years of formal education received
5. What is your **main** occupation? 1 = Farmer 2 = Business 3 = Civil Servant 4 = Fisherman 5 = Logger 6 = Artisan
7 = Forest product gatherer (herbs, mushrooms) 8 = Charcoal Burner 9 = Quarrying 10 = Other (specify)
6. What is your **main** source of income for the household? 1 = Fishing 2 = Agriculture 3 = Business 4 = Civil service
5 = Self employment 6 = Sale of medicinal plants or non-timber forest products 7 = Sale of timber 8 = Quarrying 9 = Other (specify)
7. Where does your **main** occupation activity primarily take place? 1 = Agricultural lands on the forest buffer zones
2 = Tourism areas 3 = Protected marine areas 4 = Within the forest 5 = Outside the forest reserve
8. Please, indicate the number of your family members employed in the following activities:

a.	Hunting	Male	<input type="text"/>	Female	<input type="text"/>
b.	Forestry	Male	<input type="text"/>	Female	<input type="text"/>
c.	Fisheries	Male	<input type="text"/>	Female	<input type="text"/>
d.	Agriculture	Male	<input type="text"/>	Female	<input type="text"/>
e.	Other	Male	<input type="text"/>	Female	<input type="text"/>
9. In your opinion, which of the following provides the best opportunities for future economic activities in the area?
1 = Camps/Lodges 2 = Restaurants 3 = Cattle rearing 4 = Curio shops 5 = Butterfly rearing 6 = Wood carving
7 = Crop farming 8 = Fishing 9 = Hunting 10 = Other (specify)



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10. Please, indicate your average expenditure per year on the following:
 Household items: Transportation: School fees:
 Health: Food: Other (specify):
11. How long has your family lived in this community? years
12. What is the approximate distance from the forest border to your dwelling? km/miles
13. What ethnic group do you belong to?
14. Overall, how would you rate this community as a place to live in?
 1 = Very good 2 = Good 3 = Okay 4 = Not good 5 = Bad
15. Generally, how would you rate the future safety of your household in this area?
 1 = Very good 2 = Good 3 = Okay 4 = Not good 5 = Bad
16. What caused your family to live in this community?
 1 = Born here 2 = Marriage 3 = Economic reasons (jobs, land) 4 = Natural disaster
 5 = Political reasons 6 = Bought shares 7 = Other (specify)
17. Please rank the top five employment opportunities in the area, with "1" being the **best opportunity**.

ACTIVITY	RANK
Agriculture/Agribusiness	
Logging	
Wood carving/Sculpting	
Quarrying/Mining	
Boat making	
Tourism industry	
Building/Construction	
Civil service employment	
Fishing	
Private business	

B. NATURAL RESOURCE USE ISSUES

Wildlife

1. Does wildlife presently benefit you personally in any way? 1 = Yes 2 = No
2. If Yes, please rank the **main** benefits with "1" being the **most preferred use**:
 Sale of meat Source of food Clothing Medicines Sale of souvenirs/ornaments Other (specify)
3. If Yes, what percentage of your income did you get from wildlife in the last year?
4. If not beneficial, why?
 1 = Damage crops 2 = Reduce pasturelands 3 = Cause diseases to livestock and people 4 = Minimize access to other resources
 5 = No compensation for losses 6 = Other (specify)
5. Have you suffered financial losses due to wildlife during the past year? 1 = Yes 2 = No
6. If Yes, how much financial loss was incurred?



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7. Do you experience human-wildlife conflicts in this area? ☐ 1 = Yes 2 = No
8. If Yes, what **main** measures do you take to control human-wildlife conflicts? ☐ 1 = Report to Game Warden 2 = Scaring 3 = Fencing 4 = Hunting 5 = Other (specify)
9. How effective are these measures? ☐ 1 = Very effective 2 = Effective 3 = Not effective
10. Does or could tourism address some of the issues associated with wildlife problems? ☐ 1 = Yes 2 = No
11. If Yes, how? ☐ 1 = alternative income 2 = employment 3 = other

Forests

1. Does the forest benefit you personally in any way at the present? ☐ 1 = Yes 2 = No
2. If Yes, please rank the main benefits with "1" being the **most preferred use**.
Wildlife ☐ Forest fruits/foods ☐ Sale of wood products ☐ Medicines ☐ Tourism ☐
Wood for home building ☐ Thatching for roofs ☐ Sale of Handicrafts ☐ Other (specify)
3. If Yes, what percentage of your income did you get from the forest in the last year?
4. If not beneficial, why?
1 = Our people get arrested if found in the forest 2 = Wildlife threatens our livelihood
3 = Our access to basic products are minimized 4 = Other (specify)
5. Does this forest face any future threats? ☐ 1 = Yes 2 = No
6. If Yes, which is the **main** threat? ☐ 1 = logging 2 = fires 3 = over use 4 = agriculture 5 = Other (specify)

Wetlands

1. Do the wetlands benefit you personally in any way at the present? ☐ 1 = Yes 2 = No
2. If Yes, please rank the main benefits with "1" being the **most preferred use**: Fish for Sale ☐ Wildlife ☐ Thatching ☐
Medicines ☐ Tourism ☐ Wood for home building ☐ Sale of handicrafts ☐ Other (specify)
3. If Yes, what percentage of your income did you get from the wetlands in the last year?
4. If not beneficial, why?
1 = Our people get arrested if found fishing 2 = Wildlife threatens our livelihood
3 = Our access to basic products are minimized 4 = Source of water-borne diseases 5 = Other (specify)
5. Does this wetland face any future threats? ☐ 1 = Yes 2 = No
6. If Yes, which is the main threat? ☐ 1 = Over utilization 2 = Over fishing 3 = Pollution 4 = Poaching

Agriculture

1. Do you practice crop farming? ☐ 1 = Yes 2 = No
2. How long have you been practicing crop farming? Years
3. Do you raise livestock? ☐ 1 = Yes 2 = No
4. What is the average size of your land? acres/hectares



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5. Has the area under fallow changed? ☐ 1 = Increased 2 = Decreased 3 = Remained same 4 = Not stated
6. Do you plan to farm new lands in the next year? ☐ 1 = Yes 2 = No If so, how many acres/hectares?
7. Please indicate **two** major crops you grow on your farms ☐ 1 = Maize 2 = Beans/cowpeas 3 = Fruits 4 = Vegetables 5 = Sweet potatoes 6 = Rice 7 = Tomatoes 8 = Cassava 9 = Other (specify)
8. Please indicate livestock and numbers you raise on your farms: Cows Sheep Goats Pigs Poultry Other (specify)
9. What percentage of your income did you get from crop farming in the last year?
10. Where do you sell your crops? ☐ 1 = Produce buyers 2 = Local market 3 = Roadside 4 = Hotels/Restaurants 5 = Other

Fishing

1. Do you practice fishing? ☐ 1 = Yes 2 = No (If No, go to the next section)
2. Please indicate the average number of fish you catch per day
3. Has the number of fish caught changed over the past 10 years? ☐ 1 = Yes 2 = No
4. If Yes, indicate the pattern of change ☐ 1 = Increased 2 = Decreased 3 = Remained constant
5. Has the number of fishermen fishing increased or decreased over the past 10 years? ☐ 1 = Increased 2 = Decreased 3 = Remain
6. Does the fishing industry face future threats? ☐ 1 = Yes 2 = No
7. If Yes, which **main threat** does it face? ☐ 1 = Over fishing 2 = Poisoning 3 = Poor fishing methods 4 = Mangrove destructi
5 = More fishermen 6 = Other (specify)
8. What methods do you use to catch these fish? ☐ 1 = Single fish traps 2 = Fishing lines 3 = Spears 4 = Nets 5 = Others
9. Which main species do you catch?
10. Do you sell fish? ☐ 1 = Yes 2 = No (If No, go to the next section)
11. What percentage of your income did you get from fishing in the last year?
12. Where do you sell your fish? ☐ 1 = Local fish buyers 2 = Local market 3 = Roadside 4 = Hotels/Restaurants 5 = Other

Quarrying

1. Are you engaged in quarrying activities? ☐ 1 = Yes 2 = No
2. If Yes, what percentage of your income came from quarrying last year?
3. If No, have you leased some of your land for the activity? ☐ 1 = Yes 2 = No
4. If Yes, how much land did you lease? acres/hectares
5. What was the lease rate? per month
6. If you have not leased out your land for quarrying, do you intend to do so in the future? ☐ 1 = Yes 2 = No
7. If Yes, how much would you lease out? acres/hectares



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8. If you are engaged in quarrying, where do you sell the products? 1 = To the middlemen 2 = In the nearby town
3 = Along the roadside 4 = To construction firms 5 = Other (specify)
9. Do you feel the number of quarry workers has increased or decreased over the past 10 years? 1 = Increased 2 = Decreased
3 = Remained constant
10. Generally, should this activity be allowed to continue in the area? 1 = Yes 2 = No
11. If No, what actions should be taken to minimize it? 1 = Introduce a moratorium 2 = Place quotas on landowners 3 = Impose tax on the quarry materials 4 = Issue licenses that have stronger conditions 5 = Other (specify)

Tourism

1. Do you work in tourism? 1 = Yes 2 = No
2. If Yes, what percentage of your income came from tourism activities in the last year?
3. If Yes, do you work in tourism all year? 1 = Yes 2 = No
4. During the past one-year, how often did you interact with tourists? 1 = Daily 2 = Weekly 3 = Monthly 4 = Quarterly 5 = Never
5. If you had the opportunity to manage tourism in this area, which of the following would you do? (Rank from the first to last)
 - Leave matters as they are
 - Discontinue tourism altogether
 - Increase the number of tourists currently visiting
 - Increase the number of tourism businesses in the area
 - Shut down all tourism business in the area
 - Other (specify)
6. Please indicate whether or not you consider the following to be obstacles to tourism development in the area:

Issues	Is this an obstacle? 1 = Yes 2 = No	If Yes, what is the degree of impact? 1 = Very serious 2 = Somewhat serious 3 = Not serious 4 = Not Applicable
a. Conflicting aspirations (objectives) among landowners		
b. Insecurity about land tenure and squatters		
c. Lack of tourism business understanding		
d. Lack of harmony between traditional and modern leadership		
e. Language barriers		
f. Limited land for expansion		
g. Low participation of women in leadership		
h. Political divisions		
i. Poor leadership		
j. Lack of financing or development funds		



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7. How would you use revenues collected from tourism? Rank the following with "1" as **the best use**

Support local business	<input type="text"/>	Improve health services	<input type="text"/>
Provide school bursaries	<input type="text"/>	Encourage new farming methods	<input type="text"/>
Infrastructure development	<input type="text"/>	Provide cleaner water	<input type="text"/>
Promote HIV/AIDS awareness campaigns	<input type="text"/>	Other	<input type="text"/>
8. Are there ways in which tourism development in this area can be changed to provide more benefits to your household or to your community?
1 = Yes 2 = No
9. If Yes, which ways? (Rank the following with "1" as **the best**)

Improve security	<input type="text"/>	Improve waste disposal facilities	<input type="text"/>
Improve roads	<input type="text"/>	Develop more activities for tourists	<input type="text"/>
Initiate sex/drug education for locals	<input type="text"/>	Increase community involvement/ownership	<input type="text"/>
Other	<input type="text"/>		

C. RESIDENT ATTITUDES TOWARDS TOURISM

1. Do you like having tourists visit your community? 1 = Yes 2 = No
2. Would you say that tourists are friendly or unfriendly towards the local people? 1 = Very friendly 2 = Friendly 3 = Indifferent
4 = Unfriendly 5 = Very unfriendly (hostile)
3. Are there places in this community which should be off limits to tourists? 1 = Yes 2 = No
4. If Yes, please describe these places:
5. Have you noticed any changes in your community as a result of tourists' visits here? 1 = Yes 2 = No
6. If Yes, how do you regard those changes? 1 = Positive 2 = Negative
7. What is the general reaction of this community towards tourists visiting this area? 1 = Very friendly 2 = Friendly 3 = Indifferent
4 = Unfriendly 5 = Very unfriendly (hostile)



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To get an idea of your views regarding tourism in this area, please indicate your degree of agreement/disagreement with each of the following statements:					
<i>NOTE: In this survey, "tourists" refer to visitors to the region who live outside the local area.</i>					
	STRONGLY AGREE	AGREE	UNDECIDED	DISAGREE	STRONGLY DISAGREE
1. Tourism makes local people feel inferior about their culture.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. Tourism helps the villagers better appreciate their community.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. I am concerned that tourism would take away our natural resources such as land, food, water, and wood.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. Tourism would bring increased crime to the area.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. Tourism development would increase protection of natural areas.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6. More people in this community should be involved in tourism.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7. Having international tourists would greatly change our communities in a positive manner.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8. Promote tourist activities like guided walks, photography, etc. in the area.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9. Environmentally destructive activities should be discouraged.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10. Tourists would crowd local residents out of recreational spots.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
11. Nature/game viewing trails should be monitored by local people.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
12. My family's income and quality of life would increase if tourists were attracted to explore this area's services and activities.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
13. The infrastructure in the local area would improve because of tourism (i.e. roads, sewage systems, wells, bridges).	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
14. The current rules used in managing the resources in the area are adequate.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
15. Rules and regulations regarding resource use need to be drafted.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
16. The community needs to monitor forest and marine resource use.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
17. We should take steps to restrict tourism development.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
18. Decisions about how much and what kind of tourism we should have are best left to the residents of the area.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
19. Decisions about how much and what kind of tourism we should have are best left to the private sector (i.e. entrepreneurs, non-profits).	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
20. Decisions about how much and what kind of tourism we should have are best left to the public sector (i.e. government).	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
21. Tourism activities/services should have a resident's fee and a foreigner's fee system.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
22. Biodiversity conservation within this area contributes to our well being.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Source: Gutierrez, Eileen, Kristin Lamoureux, Seleni Matus, Kaddu Sebunya. 2005. *Linking Communities, Tourism, & Conservation: A Tourism Assessment Process - Tools and Worksheets*. Conservation International and the George Washington University.